



www.SOARINGEAGLECAMPERS.com



GO ANYWHERE!



CAMP ANYWHERE!



**SOARING
EAGLE
CAMPERS
Helping
Families
Create
Lifetime
Memories.**



Adventurers – Fishermen
ATVers – Hikers – Kayakers
Hunters – Outdoorsmen..

THESE are
our people!



A whole lot of people enjoy tent camping..



70 MILLION+



Went Tent Camping Last Year!



And a lot of times, this demographic of buyers have no real interest in a traditionally built RV with its big screen TVs, luxury kitchen and fake fireplaces.



Most people who are camping with their family take their kids camping to get away from TVs and civilization.





Studies show these camping families love being in the outdoors as they bike, hike, kayak, etc. - and that most of them want their KIDS with them.





For them, the main attraction of camping is more about spending quality time with their family outside the camper than anything they do inside of it.

**But the number one thing that will ruin
any tent camping experience is...**

RA I N



Get Me Off the Ground!



ENTER

SOARING EAGLE
CAMPERS



**SOARING EAGLE
CAMPERS**

Targets these 70 Million+ people tent camping with campers that:

- 1) are Simple to Use**
- 2) Sleep 4 people (2 adults/2 kids)**
- 3) Fit in any size truck**
- 4) they can Afford**

WHAT MAKES OUR CAMPERS SPECIAL?



THE

SOARING EAGLE
CAMPERS

DIFFERENCE

Utilize Better Quality Materials

Utilize Higher Quality Construction Techniques

Keep it Simple by Building Minimalistic Campers

Commitment to Customer Excellence

Commitment to DOING IT RIGHT!

At Soaring Eagle Campers, we do our best to **EDUCATE** consumers on how our campers are built compared to other entry level campers.

We point out that while a lot of campers look good on the outside, the most important aspect of any RV is **NOT** how pretty it looks, but what lies “behind” the eye appeal. How is the camper constructed?

LET'S TAKE A CLOSER LOOK



Truck Camper Construction 101



For decades, most entry level truck campers have been made out of wood, staples and a dream.



Truck Camper Construction 101

A lot of entry level truck campers use Plywood and other lumber for their **STRUCTURE.**



Gluing it & Stapling it Together..



NOT US!



**SOARING EAGLE
CAMPERS**

Uses All Tubular Aluminum

**You will NOT find any
cheap, raw lumber used in
the structure of a Soaring
Eagle Camper!**



SOARING EAGLE CAMPERS SHOP



You also will NOT find a staple gun in the Soaring Eagle Campers production facility. We have no need for them! Our structure is made of all welded, tubular aluminum.



**SOARING EAGLE
CAMPERS**



All WELDED Aluminum Construction provides Soaring Eagle Campers with both the lightest and the strongest products in the entry level market!



**SOARING EAGLE
CAMPERS**

NO CUTTING CORNERS HERE!

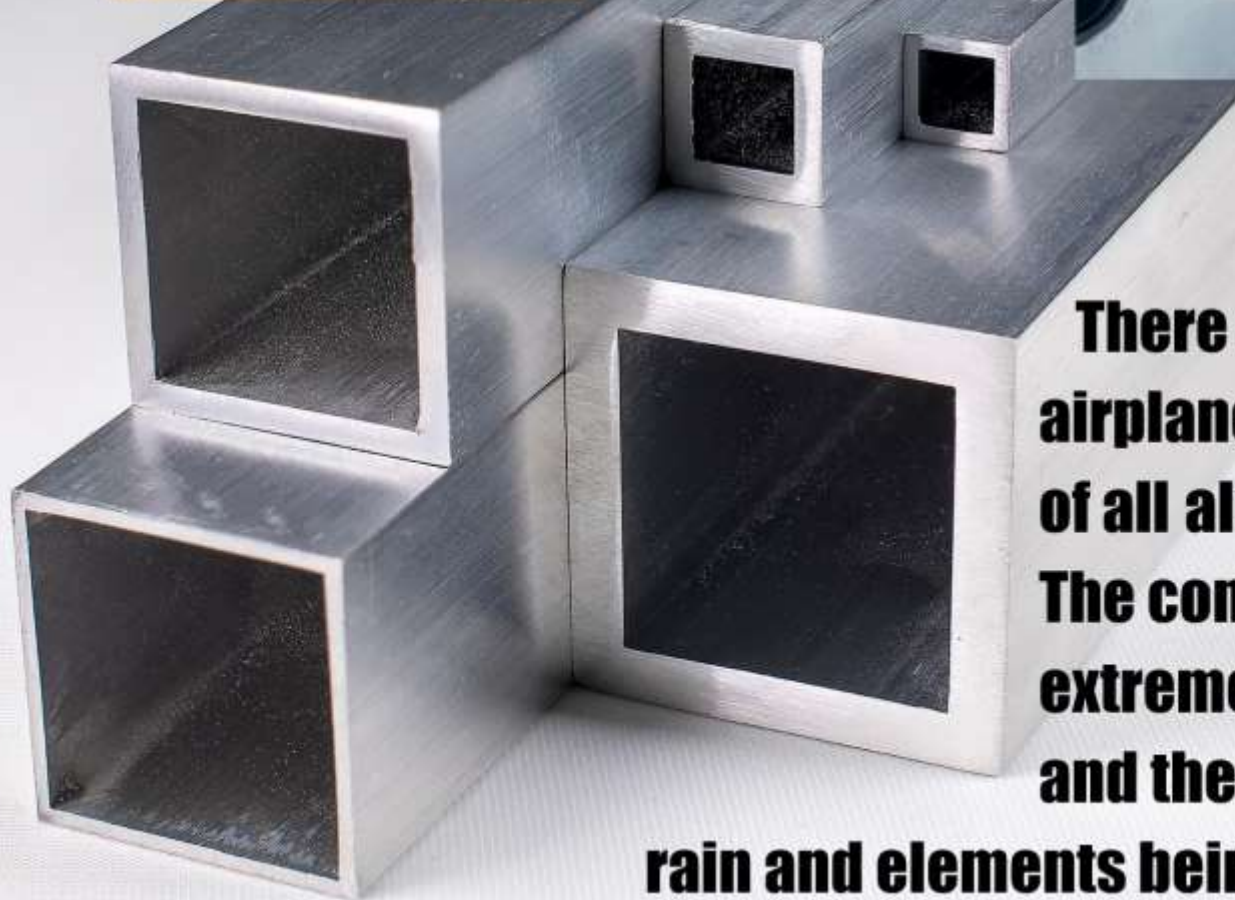
**Especially when it comes to the
Structural Integrity of our units!**

**If anything, we Over-Engineer our
Campers for Maximum Strength and
Stability as they bounce down the road!**



**SOARING EAGLE
CAMPERS**





There are a lot of reasons airplanes are constructed out of all aluminum and NOT wood. The combination of being extremely lightweight, strong and the ability to withstand the rain and elements being the most important!



**SOARING EAGLE
CAMPERS**

Soaring Eagle Campers floors are made of tubular aluminum; our sidewalls are tubular aluminum; our endwalls are tubular aluminum; our roofs are tubular aluminum; even our pull-out bed structures are tubular aluminum!



NO WOOD NO ROT

STRENGTH AND LONGEVITY = ADDED VALUE



WIRING THE ROOF

Soaring Eagle Campers are VERY WELL INSULATED, stuffed with block foam insulation in most areas of the camper and utilizing bubble foil insulation in other areas.

Interior and exterior surfaces are backed with composite material, not wood. Wiring is run through the structure, and it is ready to come together.



ROUTING OPENINGS



The Structure of the Soaring Eagle Camper is screwed and bolted together as the camper starts to take shape.

Notice the dark colored composite board which is the backer behind both the interior wall and ceiling boards. This material is impervious to water while adding an insulative value.



**SOARING EAGLE
CAMPERS**

After the structure of the camper is screwed and bolted together, it is **THEN SPOT WELDED** at various points of the coach giving it a **TRUE UNI-BODY CONSTRUCTION!**

This attention to detail is unmatched in the entry level truck camper market!



STRUCTURE SCREWED & WELDED TOGETHER



We've shown you other entry level truck camper's STRUCTURE, but what do they use on the exterior of their campers?



A lot of them utilize

- **THIN METAL SIDING** or
- **THIN RIBBED FIBERGLASS**
- **No Strength, Hard to Repair When Damaged**



Soaring Eagle Campers uses Only Thick, Rigid Seamless Fiberglass with Composite Backing. There is NO wood backing that will rot when exposed to moisture.

Tough, Seamless, Adds Insulative Value, Easy to Repair When Damaged



SOARING EAGLE
CAMPERS

Durable, One-Piece Fiberglass with composite backing covers the entire exterior of each camper.

**SEAMLESS
ROOF
SEAMLESS
WALLS**

Building campers that are made to stand the test of time!



**SOARING EAGLE
CAMPERS**

SMOOTH FIBERGLASS EXTERIOR

Our campers recently received the **GOLD STANDARD** rating after testing in the TRUMA Arctic Chamber – spending hours in SUB-FREEZING temperatures. While this test was designed to judge the efficiency of the optional TRUMA furnace, it also proved how well insulated and sealed our campers are!



**Stay Warm
Stay Cool**

No other truck camper manufacturer can make this claim.



“A Soaring Eagle Camper will OUTLAST Your Truck!”



**Does a Soaring Eagle Camper cost a little more?
Yes, and you will love the long-term savings that you
receive by not having to fix or repair a lesser constructed
camper over the years. How much is it worth to not have
to watch your brand new camper rot away year after year?**

**Your Soaring Eagle Camper will probably outlast
your next truck as well! 😊**





Soaring Eagle
EXCLUSIVE!

TAILGATE CLOSED!

**Utilize Your Truck's
Rear View Camera
and Built-In Steps!**

**ADLAR customers love the fact that
our units are designed to fit inside
the bed of the truck
WITH THE TAILGATE UP!**

**Not only does this provide extra security
when traveling, it allows the owner to
take advantage of the rear camera and
sensors built into his tailgate.**

**This design also allows ADLAR
customers to use the built-in STEPS that
are integrated into most of today's
modern tail gates!**



COMPOSITE BUILT DINETTE BASES in All ADLARS

Most RV Dinettes are built utilizing wood and paneling. Not Soaring Eagle Campers! Our custom crafted dinette bases are made of 100% composite materials. These lightweight, durable bases have built in storage, including battery boxes.



**Soaring Eagle
EXCLUSIVE!**



Customers Appreciate being able to Choose Between WHITE or Platinum GRAY exterior fiberglass colors.

QUALITY is a **COMMITMENT** to doing it right – every single time. At Soaring Eagle Campers, our workers understand that and are dedicated to it.



SOARING EAGLE
CAMPERS

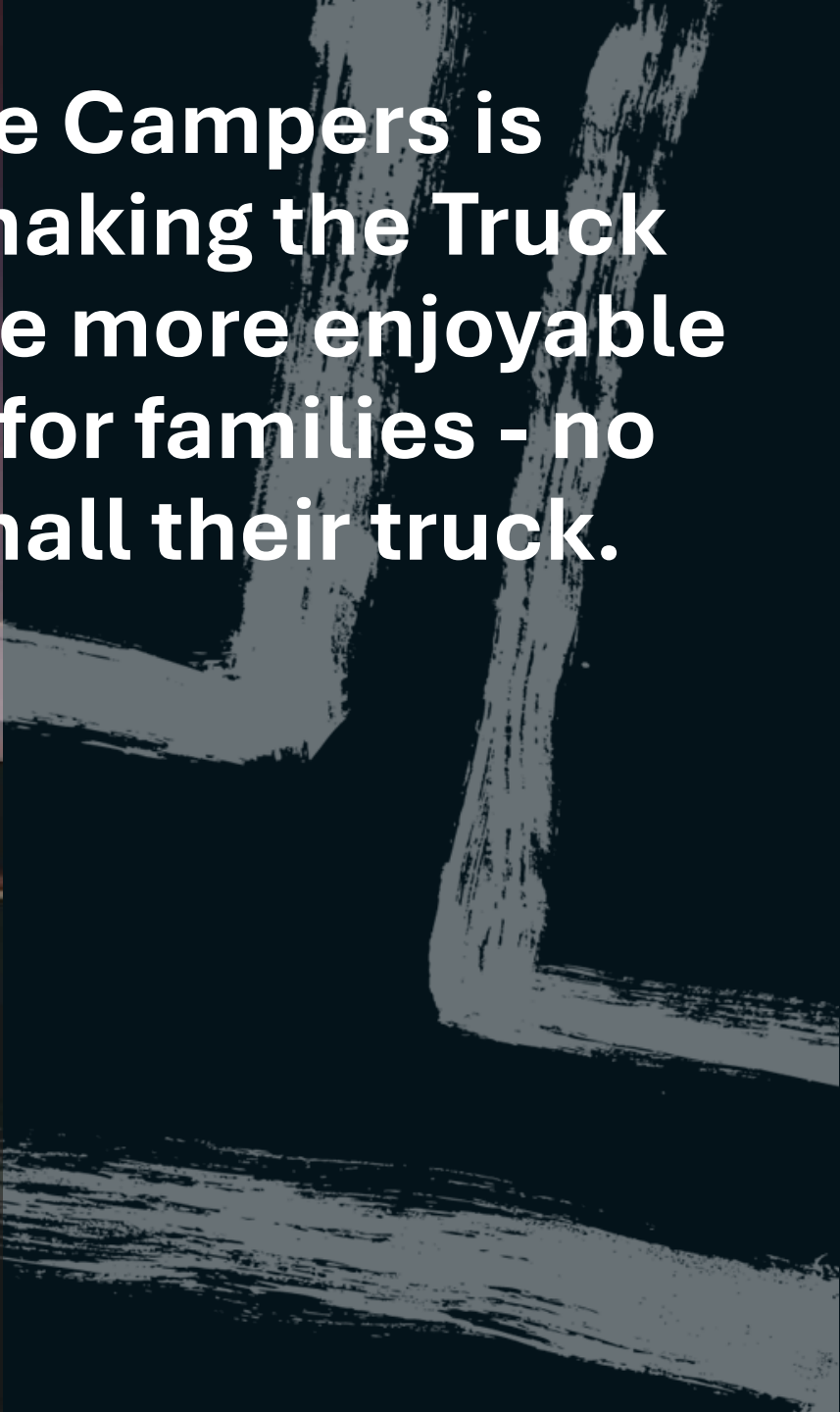
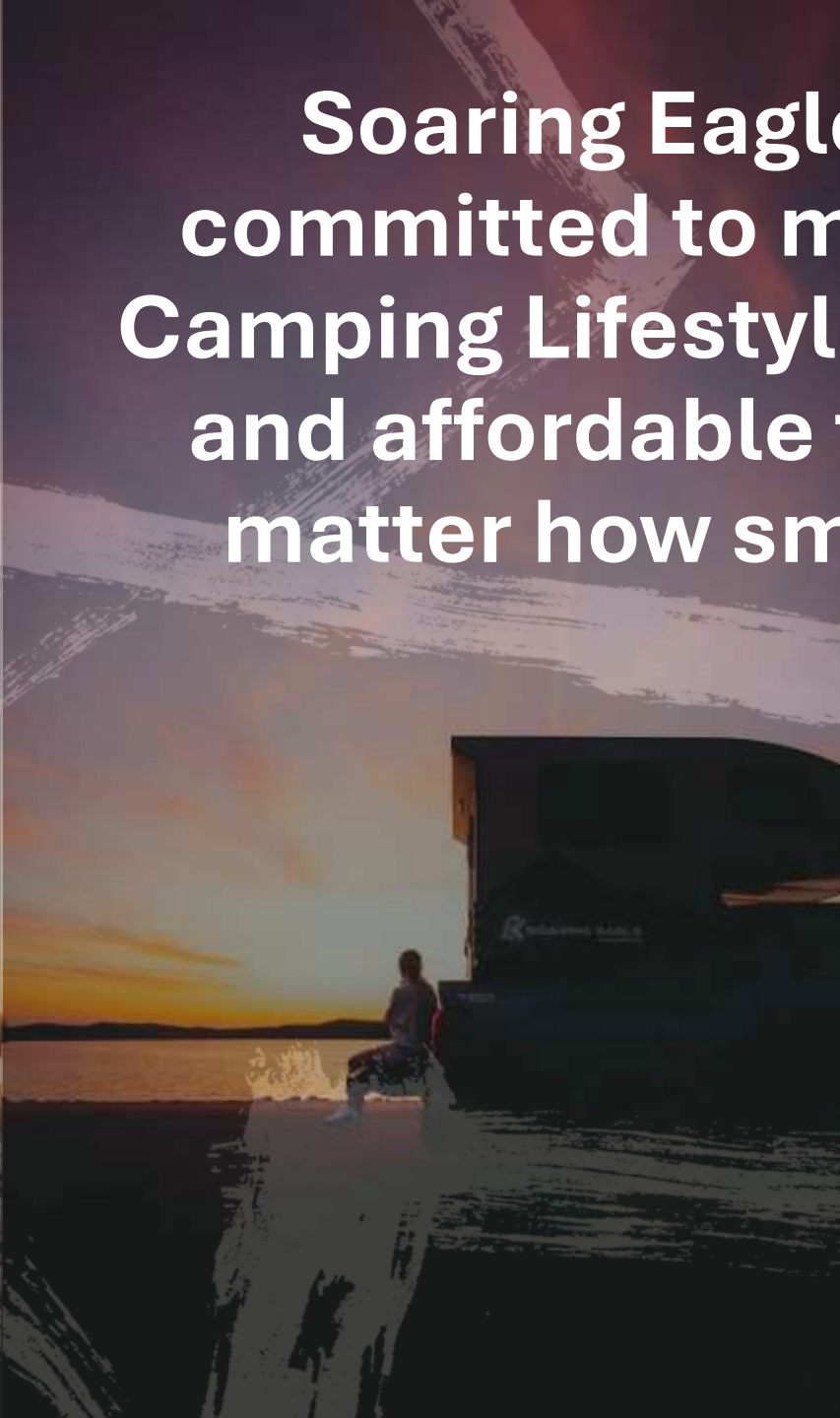


Soaring Eagle Campers' workers understand that people just like them are going to be using these campers and are committed to making sure that our customer's camping experiences are the best they can possibly be.

We have a saying around here, ***"Build it like you are building it for your mother!"***



Soaring Eagle Campers is committed to making the Truck Camping Lifestyle more enjoyable and affordable for families - no matter how small their truck.





**Let's take a look at some of our
different camper models.**



**The #1
Choice for
Half Ton
Truck
Owners!**

Featuring models for
EVERY SIZE half-ton
truck bed (5.5, 6.5, 8)

Starting at ONLY 1,125 lbs.!



**Surprisingly
Spacious
INTERIOR!**



**Now STANDARD
with a pull-out
North-South
Queen Bed
and a 12V
Refrigerator!**



SOARING EAGLE
CAMPERS

**Offering Sleeping Areas
For 2 Adults and Children
in Every Model!**

The cabover bunk in each ADLAR easily pulls out to form a spacious, North-South queen bed, while the Dinette area also quickly converts to a secondary sleeping area for the kids.





For customers who want more of a kitchen feel in their camper, we have our XLS models..



Featuring a 12V Refrigerator, Portable Cooktop Stove and a Sink, the ADLAR 6.5XLS and 8.0XLS models are perfect for those who want more kitchen style amenities, but still want to keep life simple.



Great for preparing meals and enhancing your camping lifestyle, the XLS models from Soaring Eagle Campers come with a sink with 12V faucet offering the ability to wash your hands and your dishes.



The passenger side of each XLS camper features a roomy two-person dinette with a swivel table for easy access, as well as a large wardrobe cabinet that can house an optional microwave oven or even an optional TRUMA Vario Furnace.





ADLAR 8.0XL/XLS

For Customers w/8' TRUCK BEDS



Soaring Eagle Campers is one of the few manufacturers to offer a truck camper that will not only fit, but is specifically designed to be the right weight for the ever growing, very popular Small Truck Market (i.e. Tacoma, Ranger, Gladiator, Colorado, Frontier, etc.)



SMALL TRUCK MANIA



NO ROADS • NO LIMITS



GO ANYWHERE • CAMP ANYWHERE!



No More Awkward Climbing into a Small Tent!





Taking the Small Truck Market by STORM!



A Market Changer!



Not only does this model fit in a 5' bed, but it does so with the tailgate closed (in most models) during travel for extra security and safety.



This Opens Up A Whole New World for Camping!



The Adlar 5.0 changes everything! The pull-out North-South queen bed, a dinette that converts to a secondary sleeping area and 12V refer are all Standard!



The new Adlar 6.0 was designed for small trucks with the extended, 6' beds!

It offers the same amenities and features as the Adlar 5.0, but with another 12" of Interior living space.

IT'S NOT CHEAP



It's not cheap to build a camper using all welded tubular aluminum construction instead of wood.

It's not cheap to use one-piece, seamless fiberglass on the exterior walls and roof instead of thin metal coverings.

It's not cheap to use composites to construct our dinettes and other features instead of wood.

It's not cheap to build our floor structure out of tubular aluminum and insulate it instead of just using plywood.

We could make it cheap, but then it wouldn't be a Soaring Eagle Camper!



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CAMPERS

Let's GO CAMPING!





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